

WITH THE SUPPORT OF THE LIFELONG LEARNING PROGRAM OF THE EUROPEAN UNION

ACTour

LEONARDO DA VINCI

'TRANSFER OF INNOVATION'

PROJECT Nº 2011-1-BG1-LE005-05043

ACTOUR: ACTIVE TOURISM FOR SUSTAINABLE DEVELOPMENT

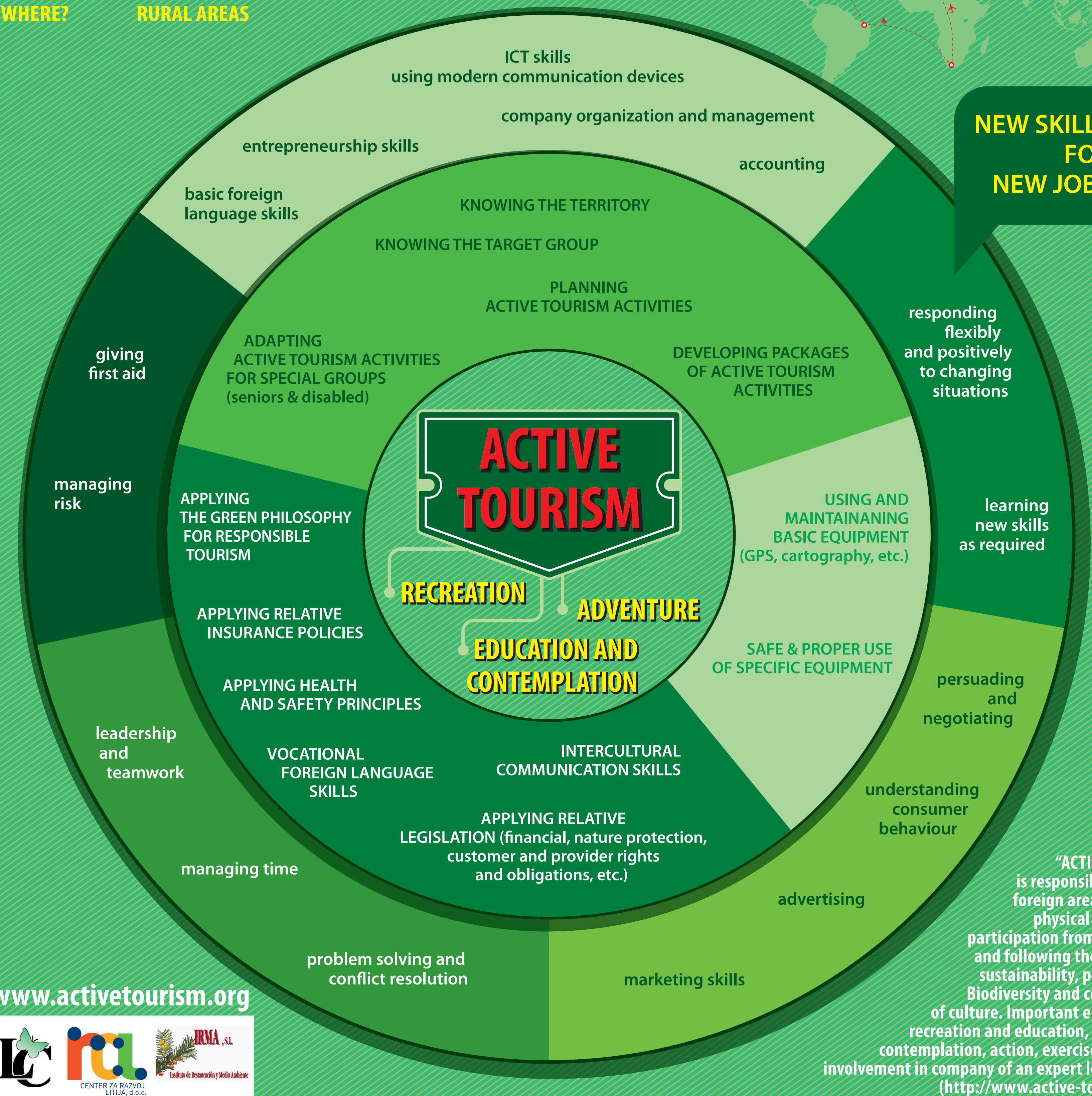
PROJECT COORDINATOR: INFOCENTER EOOD, BULGARIA

SKILLS MAP

WHAT? VOCATIONAL SKILLS NEEDED IN ACTIVE TOURISM
TO WHOM? ENTREPRENEURS IN TOURISM, TOURIST SERVICE PROVIDERS, UNEMPLOYED
WHERE? RURAL AREAS



NEW SKILLS FOR NEW JOBS



"ACTIVE TOURISM is responsible travel to foreign areas requiring physical and mental participation from the tourist and following the maxims of sustainability, protection of Biodiversity and conservation of culture. Important elements are recreation and education, respect and contemplation, action, exercise and active involvement in company of an expert local friend."

 (<http://www.active-tourism.com>)

www.activetourism.org